



***Brush it***

SUSTAIN GOOD HABITS WITH OUR APP AND KLIKKIT



"42% OF PARENTS HAVE TO FORCE THEIR CHILDREN TO BRUSH THEIR TEETH"



# Problem



It is challenging for parents to teach good habits and keep children motivated to brush their teeth



It is difficult to keep track of the kids brushing teeth over time



Children refuse to brush their teeth



# Solution



A mobile APP connected to the klikkit button,  
where parents can easily:



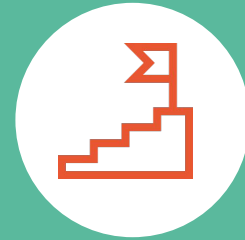
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Motivate children  
with rewards



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Set schedules  
and reminders

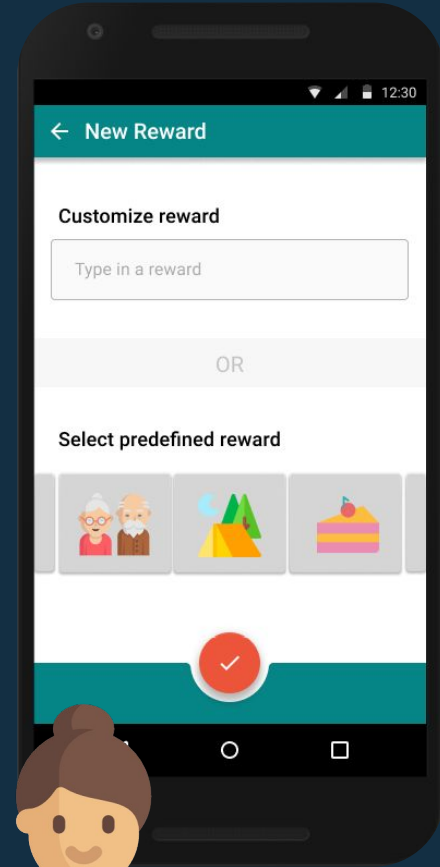
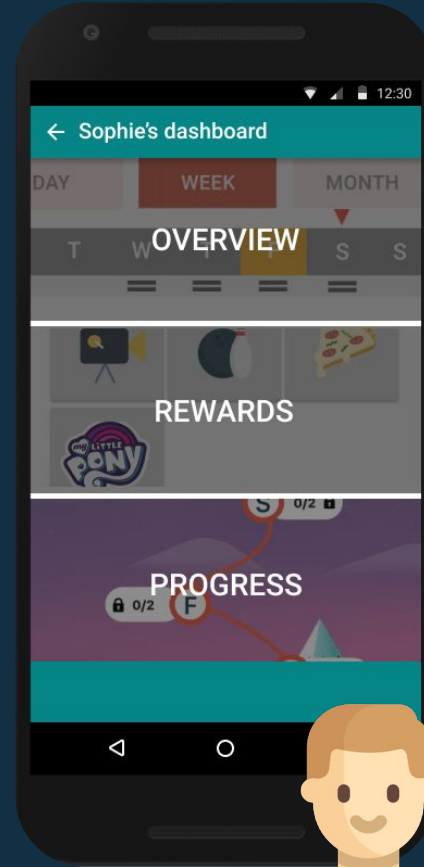
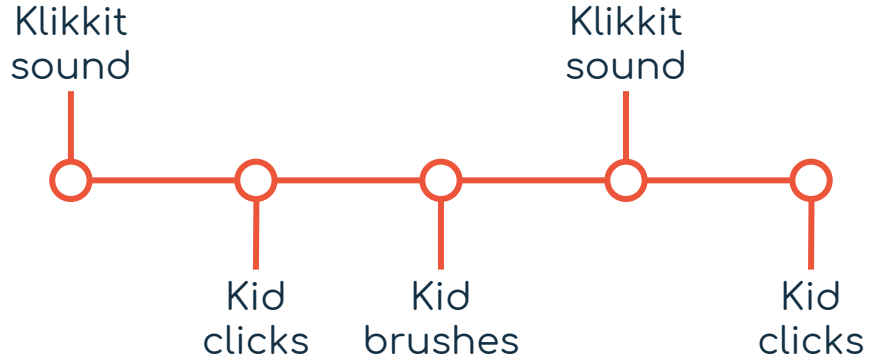


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Stay informed  
with progress visualisation



# Our Product





# Possible Partners



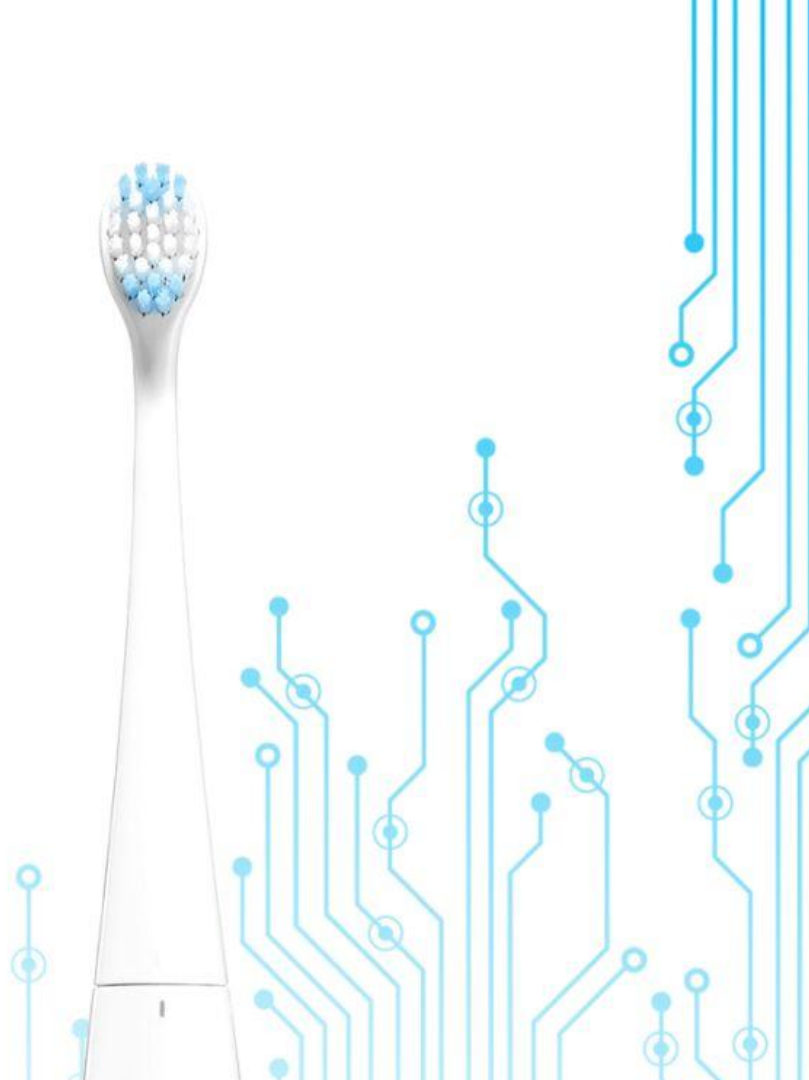
Smart toothbrush  
manufacturers



Dental practices

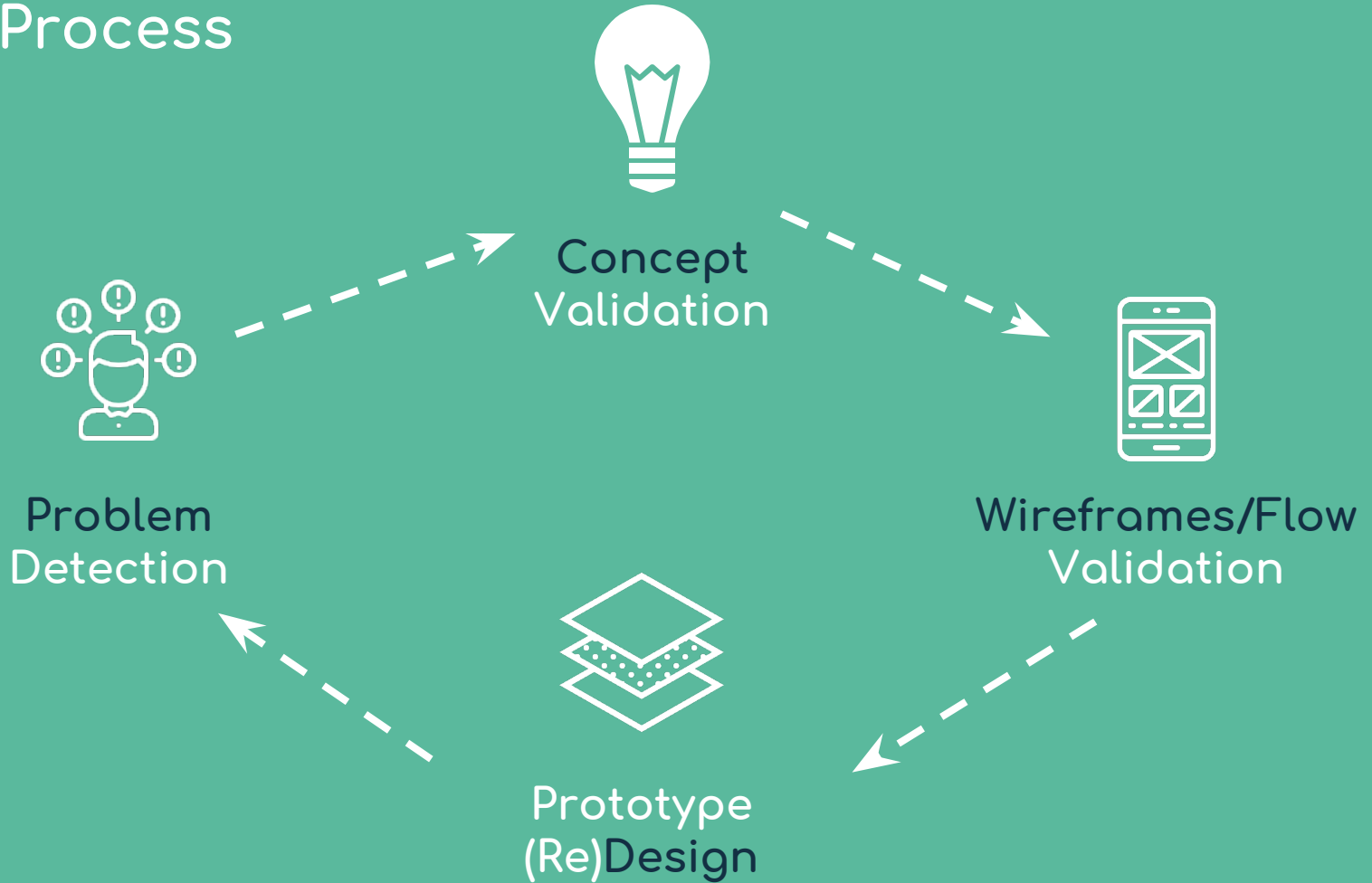


Kindergartens  
to educate kids





# Process





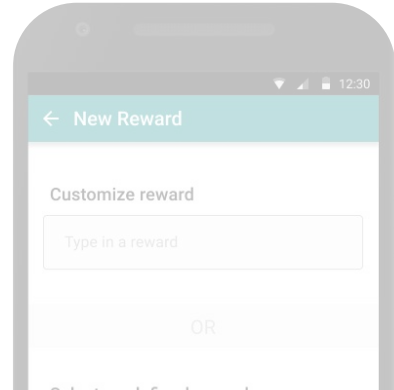
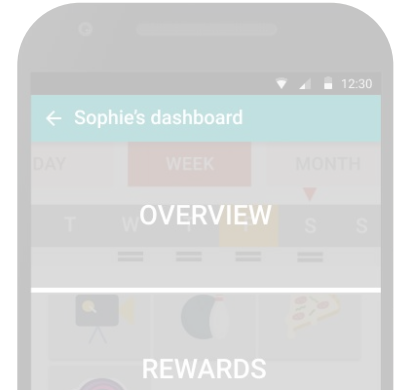
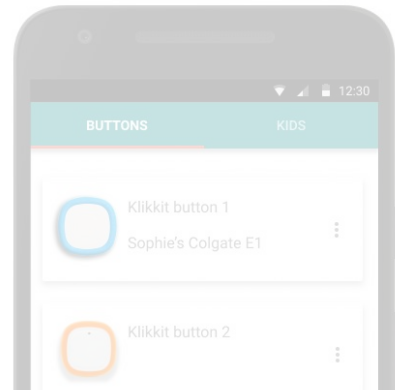
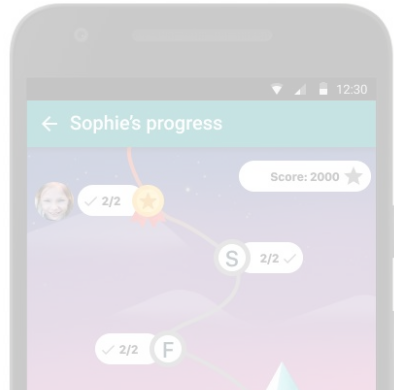
# Validation



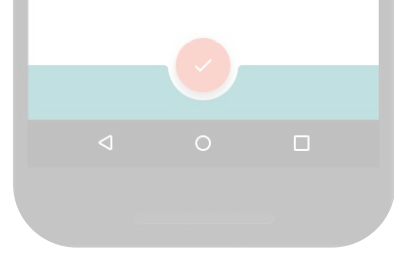
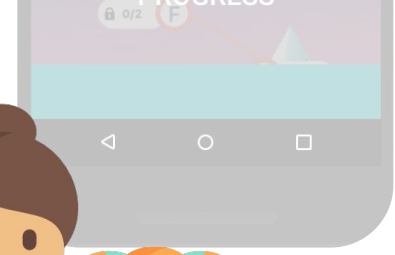
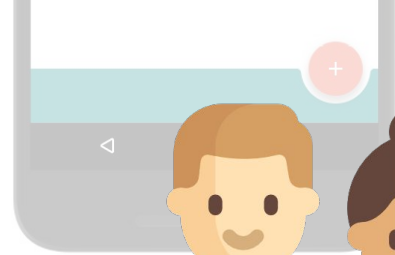
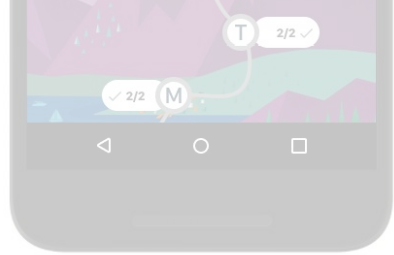
4/5

parents would use our solution





# FINAL DESIGN DEMO





# App Demo



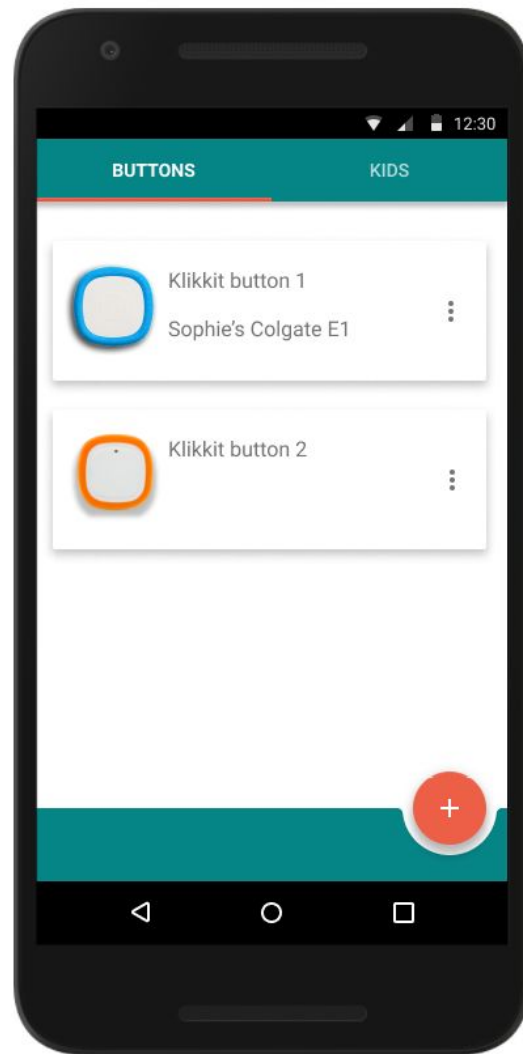
Select Button



Pair Toothbrush



Decide Schedule





# App Demo



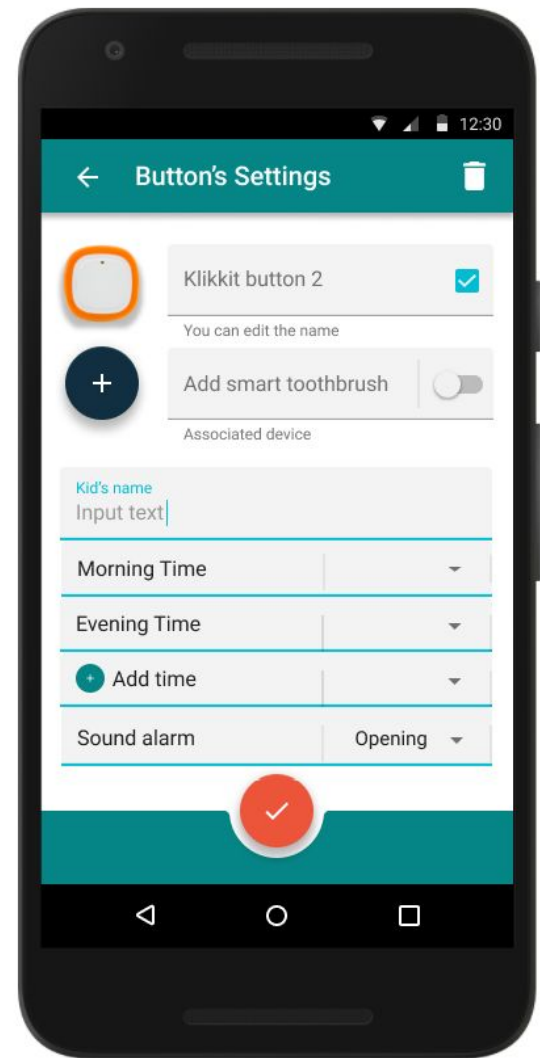
Select Button



Pair Toothbrush



Decide Schedule





# App Demo



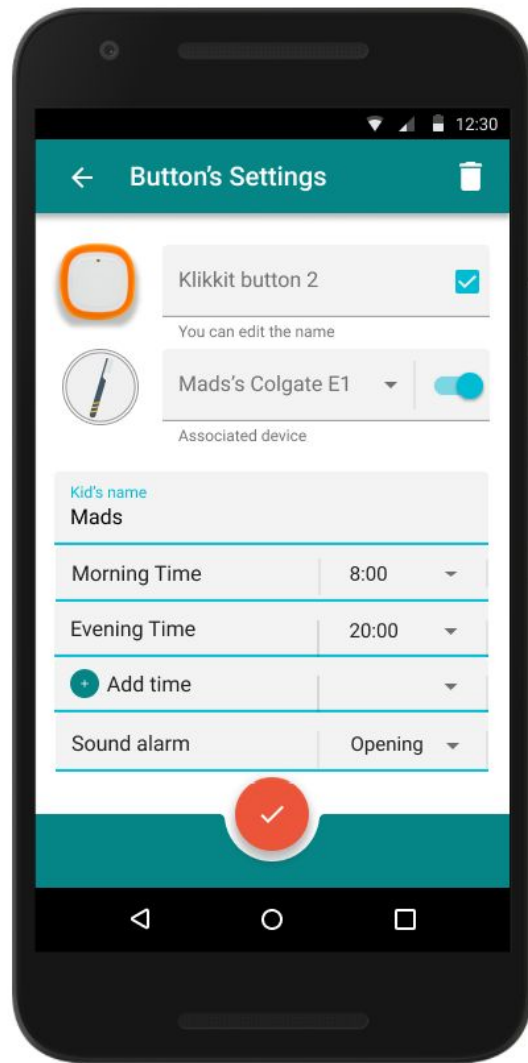
Select Button



Pair Toothbrush



Decide Schedule





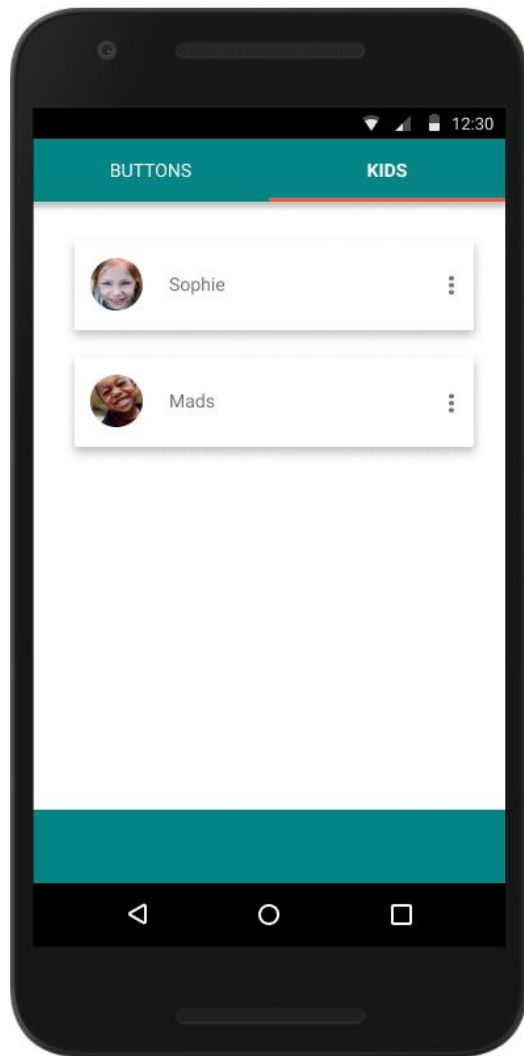
# App Demo



Select Kid

Add new Reward

Manage Reward





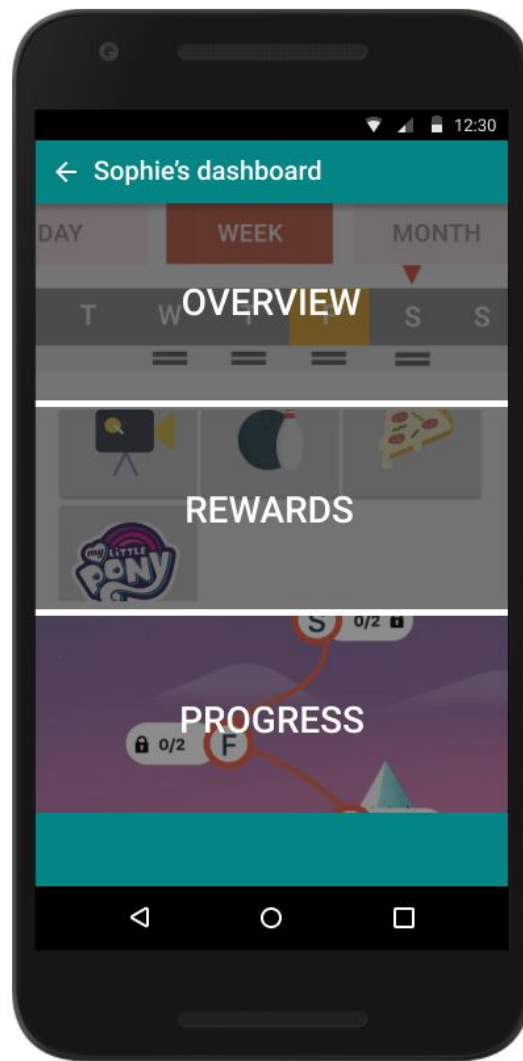
# App Demo



Select Kid

Add new Reward

Manage Reward





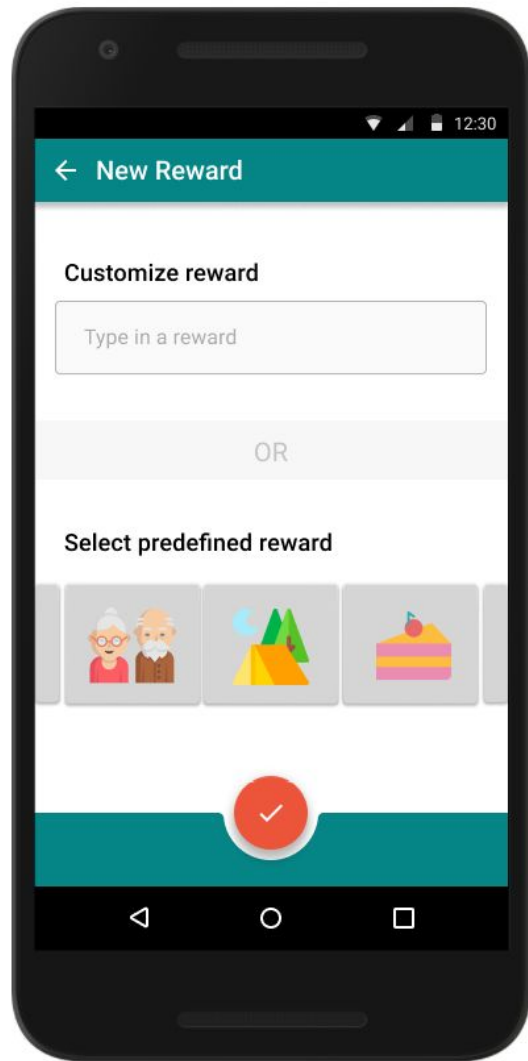
# App Demo



Select Kid

Add new Reward

Manage Reward





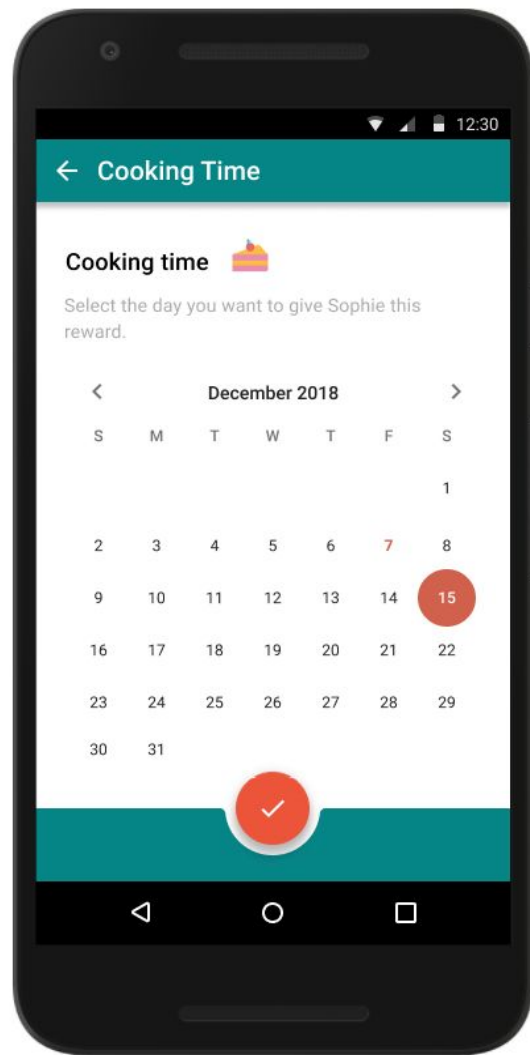
# App Demo



Select Kid

Add new Reward

Manage Reward







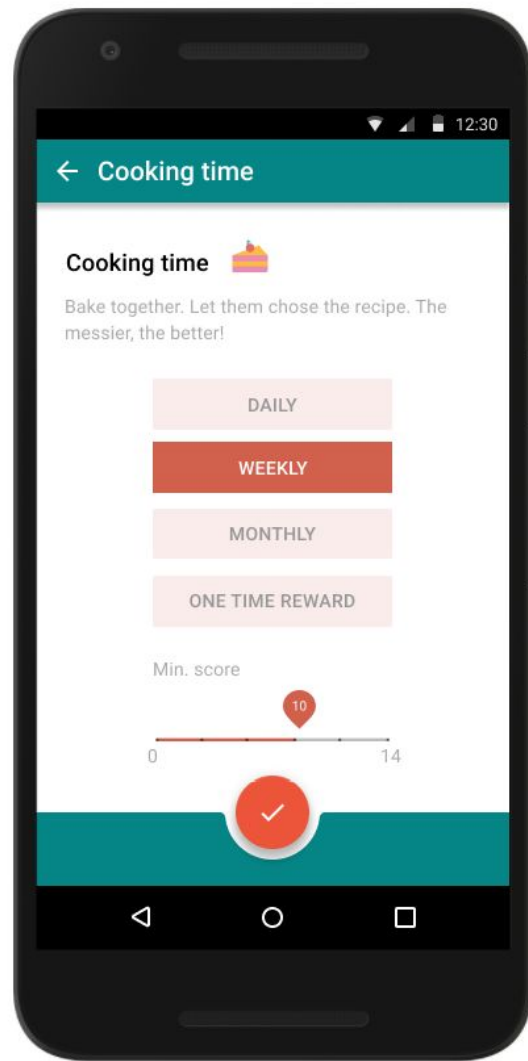
# App Demo



Select Kid

Add new Reward

Manage Reward





# App Demo



Sound Alarm



Child Clicks



Child brushes





# App Demo



Sound Alarm



Child Clicks



Child brushes





# App Demo



Sound Alarm



Child Clicks



Child brushes





# App Demo

Sound Alarm after brushing time



Child clicks after brushing teeth





# App Demo

Sound Alarm after  
brushing time



Child clicks  
after brushing teeth





# App Demo

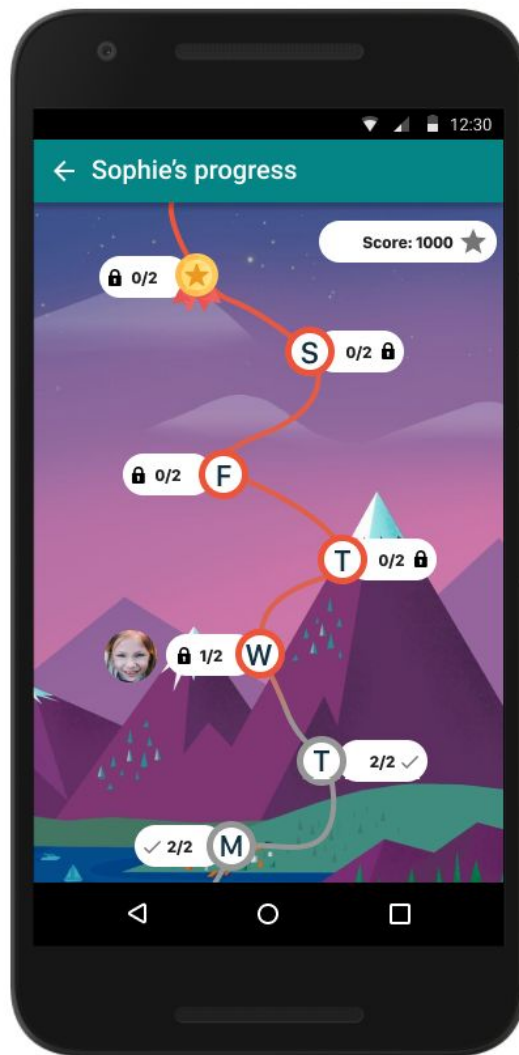
Show Progress



Unlock Reward  
with kid



Give Reward





# App Demo

Show Progress



Unlock Reward  
with kid



Give Reward







# App Demo

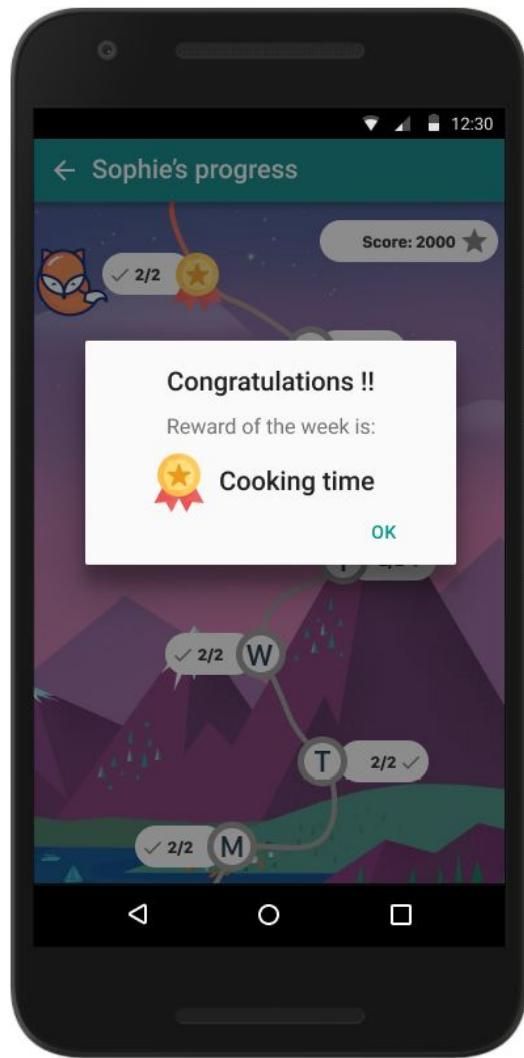
Show Progress



Unlock Reward  
with kid



Give Reward





# App Demo

Show Progress

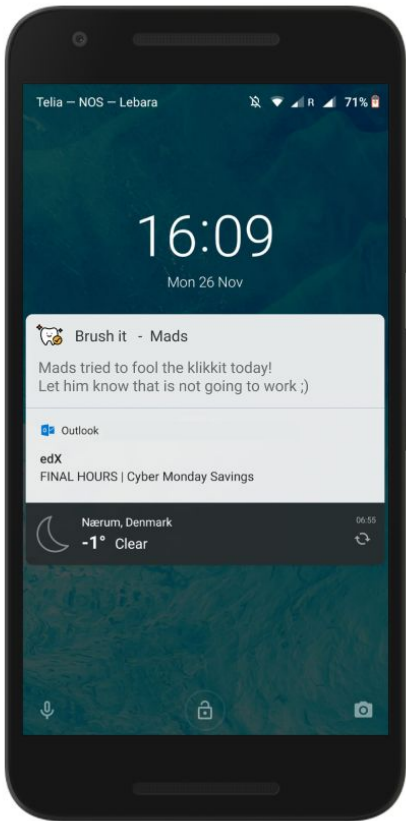
Unlock Reward  
with kid

Give Reward

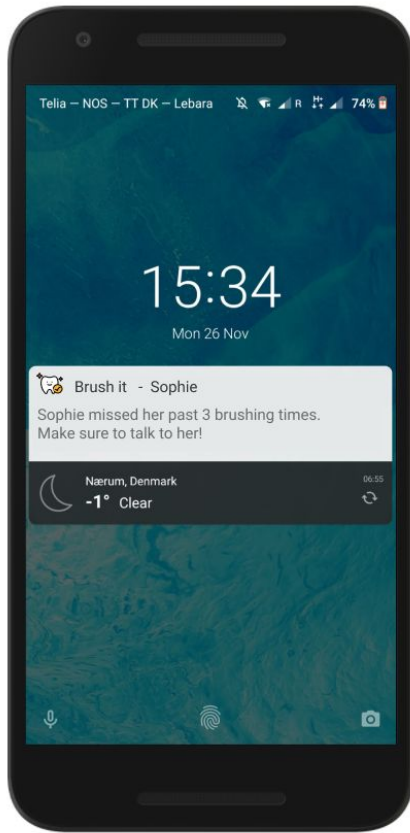




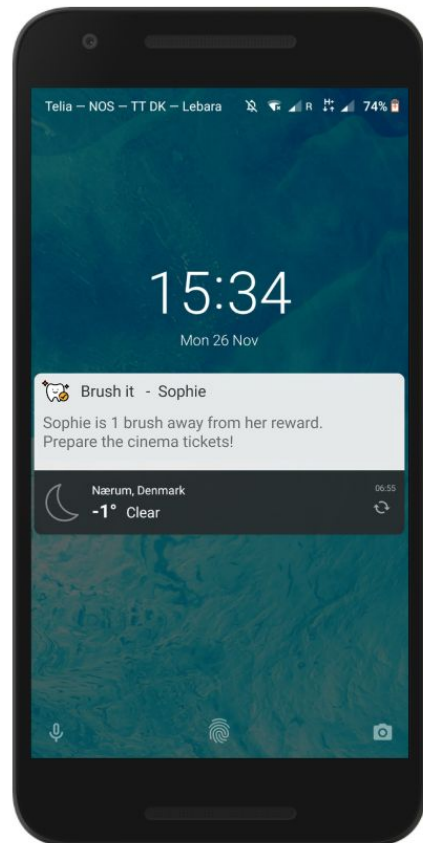
# Notifications for the parents



To avoid cheating



To keep track



To give reward

THANK YOU FOR YOUR ATTENTION

